

LEAN STRATEGIC PLANNING

Far too often, leaders find themselves overwhelmed by unfocused strategic, management and individual plans, inundated with too many priorities that consume far more capacity than is available. In the **Lean Strategic Planning** program, participants will have the opportunity to refine their leadership approach with this innovative 1-day program tailored to streamlining the annual planning process. This practical, action-oriented program provides leaders with a strategic approach and a comprehensive toolkit to reduce the number of priorities they take on, with greater focus and better execution, saving capacity for unexpected events, better execution, and a more humane pace of work.

“The tools learned are invaluable to executing a strategic plan - which is what I was looking for!”

– Winter 2024 Program Graduate

“Examples that were used during the program revolved around many different types of work, as well as day-to-day personal practices, which made it easy to follow and retain the learning to use back at the workplace.”

– Winter 2024 Program Graduate

WHO SHOULD ATTEND?

Lean Strategic Planning is suited for leaders (Senior Managers to Executives) who:

- Are charged with creating and implementing strategic plans for their organization, branch, department, or work unit.
- Wish to create better, more realistic, plans and strategies that make breakthrough progress.



PROGRAM LENGTH

One day intensive



PROGRAM FORMAT

Virtual

WHY CHOOSE LEAN STRATEGIC PLANNING?

Partnership Design: Offered in partnership with Lean Agility, the program is uniquely applicable to the context of the public service along with other sectors. The facilitator is a former public service executive with a high degree of familiarity with how to implement Lean in both government and private contexts.

Create a Strategic Toolkit: Develop a Lean approach for tackling the yearly planning cycle in a way that builds consensus, focuses on the “critical few” priorities, and is resilient to unforeseen events throughout the year.

Build Capacity for Lean Transformation: Pairing Lean Strategic Planning with our Lean and Agile Leadership Program sets participants up for success in creating sustainable workflows to achieve important organizational goals.

WHAT YOU WILL LEARN

- What Lean Strategic Planning and Deployment are and how they differ from traditional planning and execution.
- Key shortcomings of traditional strategic planning (the cost of too many priorities, starting with the solution instead of the problem, lack of consideration of true capacity, low ownership of the plan, lack of an effective retrospective routine and visibility throughout the year) and how to address them.
- How to gain consensus on the “must-do, can’t fail” versus “should do” versus “don’t do” priorities, and how to say “no, not yet” to lower-value priorities.
- How to respond to unplanned, unexpected events throughout the year.
- How to create ownership and alignment of the plan at all levels, from the highest executive levels to the front lines.

PROGRAM TAKEAWAYS

- A practical toolkit for implementing a Lean approach to planning and techniques for utilizing this toolkit in your planning process.
- A better understanding of how to assess available capacity, and how much capacity the plan will consume, enabling the creation of more realistic and achievable plans.
- How to use the concept of “Catchball” to create broader and deeper ownership of the plan across various organizational levels and silos, enhancing the likelihood of successful execution.
- How to manage and optimize execution of the plan throughout the year, including how to get the “critical few” priorities completed ahead of all others, and reduce the amount of effort priorities require.
- Strategies for building organizational buy-in and support for this Lean approach to planning and execution.

ABOUT THE FACILITATOR



Craig Szelestowski is a Lean government and transformation specialist with close to two decades of experience implementing dramatic turnarounds in Canadian government. He started Lean Agility Inc. in 2010 to apply Lean exclusively to government organizations. With his coaching, his clients

have reduced lead times by up to 80%, increased capacity by up to 200% and created outstanding levels of employee engagement.

In his public service career, as Vice President of Human Resources, Lean and Quality, he led the Royal Canadian Mint’s Lean transformation which helped move the organization through a challenging era of cutbacks and job losses into an extended period of financial and organizational health and stability. During his tenure, the Mint realized tens of millions of dollars of Lean improvements, dramatically reduced the time and effort to deliver its products and services, moving from a financial loss, to a profit of over \$68 million. In terms of employee engagement, it improved from 100 grievances per year to 20 per year and was named by Maclean’s magazine as one of “Canada’s Top 100 Employers” from 2007 to 2010.

Over the past sixteen years, Craig has introduced and/or applied Lean in over 60 projects in more than 25 public sector organizations in Canada.

YOUR CREDENTIAL



Upon completion of this program, participants will receive a **digital badge** via Credly to mark their achievement and celebrate their newly acquired skills. Digital badges are blockchain-encrypted credentials that are easy to share and verify.

For more information on **Lean Strategic Planning**, please contact:

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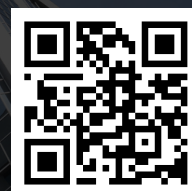
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